

California
**BUSINESSES
FOR SALE**

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California Businesses Sold So Far - This Month: 1,248, This Year: 9,204 - Currently For Sale: 2631

Holiday Light Instal - San Diego Cnty.

Type: Holiday Light Instal	Location: San Diego Cnty.	Contact: Dwight Jones	Phone: 858-558-6700 X109
Asking Price: \$ 269,000	Down Payment: \$ 200,000	Revenues: \$ 233,787	Adjusted Net: \$ 130,172
Email This Advertiser!	Other Businesses For Sale From This Contact!		BizBen Ad#: 16404

Short Profile: The Business Provides An All Inclusive & Professional Christmas Lighting Service Bkr.
Description

Classic Niche, High-Yield Service Business. Company Provides High Quality Residential And Commercial Christmas Lighting Installation Service. Their Service Model Is An All Inclusive, Professionally Installed Christmas Lighting Service. Business Is A Very Profitable Seasonal Biz That Can Provide Excellent Cash Flow With An Attractive Lifestyle.

Marketing Summary: Well Known, Valuable Domain Name That Is Available For Use By Buyer, But Not For Sale. Direct Mail, Signs, Advertising, Media Coverage And Repeat Business Provide Sources Of New Clients. Targeting Marketing Is Done To Upper Middle Class Or Affluent Neighborhoods Including Restaurants, Shopping Centers, Hotels, Real Estate Developers And Municipalities

Company Strengths: Easy To Learn Business, Turnkey Operation But Needs A Sales & Marketing Driven Owner. Business Has Flexible Hours, Casual Work Atmosphere; Good Reputation In The Industry; Low Overhead, High Gross Margins, Excellent Net Profit!; Attractive Domain Name That Can Be Used By New Owner But Domain Name Is Not Included In Sale; Relocatable Biz, Could Be Home-Based With The Right House, Low Inventory Requirements, Temporary Employees Fill The Seasonal Needs Of The Employees; Easy Hours, Good Family Or Couple Biz, No License Or Expertise Required; Over 240 Accounts, Which Half Or More Will Likely Renew For 2003; Includes Over 48,000 Of Inventory And Equipment.

Hours & Staffing: Flexible Hours, Busier During Peak Season

Area & Facilities: Company Currently Occupies A 3500 SF Industrial Space Where They Store Their Products. Historically, They Have Used A Large Rental Storage Space.

Company History: Company Started By Two Friends To Supplement A Summer Jet Ski Rental Business Five Years Ago And The Company Has Steadily Grown To The Point The Owners Sold Their Jet Ski Rental Business Last Year To Focus Exclusively On Christmas Lights.

Financial Summary: Company Has Grown From 130K In 2000 To 234K In 2002 With Profitability Or Net Profit Margins Exceeding 50%.

Additional Information: Owners Goal Is Now To Expand The Business Nationally By Selling Additional Territories. This Includes Divesting The San Diego Territory. Please Submit All Proposals. This Is A Confidential Business Offering. Neither The Employees Nor Clients Are Aware Of A Potential Sale. Prospective Purchasers Are Cautioned To Abide By The Strict Guidelines Of The Non-Disclosure And Confidentiality Agreement They Signed.

Sold In
2 months!